



Reporter

Presented by:
Milwaukee County EMS Council
Public Information Committee

Summer, 2009
Volume 2, Issue 3

In Memory of John Petersen, M.D.



John R. Petersen, M.D.
June 26, 1929 - June 4, 2009

On June 4, 2009 Dr. John Peterson passed away, and the Milwaukee County EMS system lost a big advocate and pioneer of the system. Dr. Peterson most recently served as a community member of the EMS Council and will be greatly missed. The Milwaukee County EMS system is a high quality EMS system because of the efforts of many folks like Dr. John Peterson.

Throughout his lifetime, John Petersen, M.D. was an advocate for the health and wellbeing of the citizens of Milwaukee County and the world. A Citation by the Milwaukee County Board of Supervisors on March 19, 2009, expressed the Board's extreme gratitude and appreciation to Dr. John R. Petersen for his distinguished career and outstanding service to the Milwaukee community and beyond, "... and do hereby proclaim him a friend and benefactor to all people and a true citizen of the world."

The Proclamation goes on to say: "Dr. Petersen's long list of achievements as Milwaukee County's Medical Director, and at

times as Interim Hospital Administrator, have been the following:

- overall medical development of County General Hospital (subsequently named the Milwaukee County Medical Complex), including numerous medical programs and diagnostic services such as laboratories, radiology and nuclear magnetic resonance (NMR) imaging, all of which brought the hospital to the forefront of academic teaching hospitals
- negotiation of lease agreements which resulted in locating the Curative Rehabilitation Center and the Medical College of Wisconsin to the County Grounds
- development of the emergency department and trauma center, the only Class 1 trauma center in southeastern Wisconsin
- negotiation of lease agreements with Froedtert Memorial Lutheran Hospital for division of medical programs with the Milwaukee County Medical Complex
- development of the "connector" and shared services "bridge" building between Froedtert Hospital and the Milwaukee County Medical Complex
- negotiation of the relocation of Children's Hospital of Wisconsin and Blood Center of Wisconsin to the County Grounds
- initiation of the Milwaukee County Research Park on the County Grounds
- negotiation of the transfer of the Milwaukee County School of Nursing to the Milwaukee School of Engineering
- initiation of changing the name of the Milwaukee County Medical Complex to John L. Doyne Hospital
- support of medical improvements and innovations at the Milwaukee County Mental Health Complex
- initiation and development of the Milwaukee County Emergency Medical Services (EMS) system, which has saved countless lives since its inception in the 1970's
- development and implementation of a multiplicity of initiatives in the areas of public health, health planning and health care services to the medically indigent
- development and fostering of international health training as a member of the board of directors of the Milwaukee International Health Training Center, subsequently renamed the Center for International Health.

John Petersen has left a healthcare legacy to the citizens of Milwaukee County. John's foresight and leadership in the Milwaukee County Emergency Medical System will be missed.

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Milwaukee County EMS Council
Public Information Committee

Mission Statement

The mission of the Milwaukee County Emergency Medical Services (EMS) Council- Public Information Committee is to effectively provide accurate information to the stakeholders, elected officials and the general public relative to the contributions of the Milwaukee County EMS System. The committee will accomplish this through education, community outreach and media relations.

Calendar

EMS Council Meetings

September 23, 2009

Time: 8:30 a.m.

Place:

FMLH Conference Ctr.
8700 Watertown Plank Rd.

Medical Society

September 8, 2009

Time: 10:00 a.m.

Place:

1126 S. 70th Street

EMS Council Public Information Committee

October, 2009

Time: 9:30 a.m.

Place: EMS Offices

1220 W. Vliet St. -Suite 304

"Tee Up for Our Troops" Fisher House Golf Outing

August 17, 2009

North Hills Country Club

51st Paramedic Classroom Training Begins

September 28, 2009

MC EMS Training Center

Paramedic CE Conference

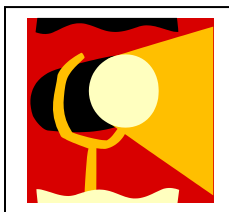
October 14 and 15, 2009

9:00 a.m.

Peck Welcome Center
Milwaukee County Zoo



EMS Providers Spotlighted In the November Reporter



EMS Provider Spotlight

People living in and visiting municipalities in Milwaukee County are very fortunate to have very capable and prepared EMS Providers available, should the occasion arise for their services. To get to know a little about these providers, they have been asked to submit a snapshot to highlight themselves. This issue Bell Ambulance and Cudahy Fire Department are in the spotlight.

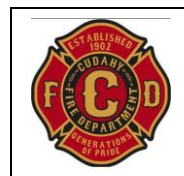


*In cases of
Emergencies
Dial 911*

Bell Ambulance has been in existence since January of 1977. Since that time, we have grown to become the largest provider of ambulance transportation in the State of Wisconsin. We believe that our people are responsible for our continued growth. We have a team of dedicated providers who place quality service above all else, perpetuating our current and future success.

In addition to our core business, we also pride ourselves in giving back to the community. In 2009, we have hosted the TYMPD day event, raising over \$85,000 for injured police officers and their families, the 10th annual Greater Lombardo Open golf outing, raising over \$55,000 for Children's Hospital. We are currently working with Alderman Bob Donovan to plan the 2nd annual Operation Impact golf outing in September to help reduce crime on Milwaukee's south side.

Our success has allowed us to reach out to the community whenever we can help and again, we attribute our good fortune to the professionalism displayed by our staff.



The **Cudahy Fire Department** was officially organized on November 11, 1902 as a volunteer department with 24 members. In the late 1950's, when the City of Cudahy built a new fire station at Packard and Plankinton Avenues, the Cudahy Fire Department made the move towards a full-time, professional department by hiring 10 full-time firefighters.

Today the Cudahy Fire Department has two stations with 24 Career Firefighters and a Chief. The fire department provides Fire and EMS service to roughly 18300 residents and is 4.75 square miles of densely populated residential, commercial and industrial property.

Thanks to all who helped during the Patrick Cudahy Fire July 5, 2009. We saved an employer to 1800 people and it could not have been done without your help.

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MFD Shows Their Support

The Milwaukee Fire Department (MFD) joins the nationwide movement "**Red Shirt Fridays**" in an effort to show solidarity in support of our U.S. soldiers. Every Friday members of the MFD have the option to wear a traditional MFD t-shirt, with the department's logo on the front and "Fire & Rescue" on the back, in red. The shirts will be worn every Friday indefinitely and until all the U.S. troops return home.

"We would like to thank the soldiers for all that they do because it allows my family and I, as well as other families across the nation, to have the freedoms we possess," said Kevin Monaghan, Local 215 Union Vice President. "Red Shirt Fridays send a message to our beloved troops that we support and salute them for their bravery and that we are no longer silent about it."

The shirts are also being sold to the public for \$10 each at select engine houses. All net proceeds will go to the Home for Our Troops nonprofit organization.

MFD to Donate Fire Engine to Sister City Morogoro, Tanzania

The Milwaukee Fire Department donated a 1992, Ford Darley Fire Engine to Morogoro, Tanzania, in an acceptance ceremony that took place at the Fire and Police Academy in June. The fire engine, which was in service with the MFD until last year, will be the second fire apparatus in the Morogoro Fire Department's fleet, and was accepted by Tanzanian Ambassador to the U.S., Ombeni Sefue. In August 2007, Morogoro became a sister city to Milwaukee, a relationship

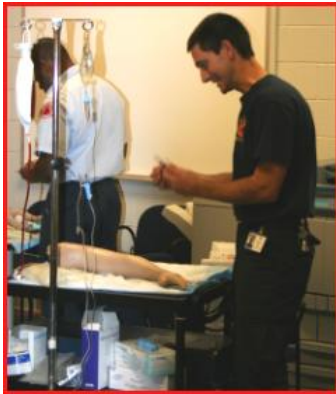
that was initially built through an organization called the Hope in Tanzania Foundation. Since then Mayor Tom Barrett, 2nd District Alderman Joe Davis, and the Minister of Industry, Trade and Marketing, Tanzanian Embassy, Audifax Choma, has helped foster the Milwaukee and Morogoro sister city relationship. During the sister city ceremony in 2007, Fire Chief Douglas Holton made a goodwill gesture to donate a fire engine to Morogoro, which has a population of 300,000 people, and averages 50 fire fatalities per year. Dan Meehan, a local businessman who is the founder of the Meehan Foundation, will cover the cost for the fire engine to be shipped from the Port of New York to Tanzania.

EMS Medical Command Form Goes Electronic



The EMS Medical Command Form used in the Milwaukee County EMS Communications Center (EMS Comm) is going electronic in August 2009. This form is used by Emergency Medicine physicians who staff EMS Comm for radio calls requested by the paramedic units for medical direction. The physicians document pertinent patient care information such as, history of present illness, patient assessment, prior interventions by the paramedic unit, and the physician's orders for treatment with patient response. This form then becomes part of the patient's EMS patient care record that is created by the paramedic unit. There are over 1,400 doctor calls in the EMS Communications Center each year.

The electronic format will integrate well with the other electronic records in our system.



2010 Milwaukee County Paramedic Class

A new Milwaukee County Paramedic class begins on September 28th. We are anxious to begin the training of another group of enthusiastic firefighters. These firefighters are increasing their education and skill levels which will enhance emergency care to their communities and Milwaukee County.

The new class represents six municipalities. Members of the class include:

Fred Rinke - Franklin Fire Department; Joel Fladwood, Andrew Greil, Richard Lambe - Greenfield Fire Department; Dan Muller - North Shore Fire Department; Brian Bieganski - South Milwaukee Fire Department; Andrea Conway, Michael Robertson, Brian Wojciechowski - Wauwatosa Fire Department; Mallory Crosby, Craig Koller, Beth Schneider - West Allis Fire Department.

The Milwaukee County Paramedic Education Program is a 1,140 hours course operating under the guidelines established by the Wisconsin Division of Health Section of Emergency Medical Services. Our program is affiliated Milwaukee County Division of Health-Related Programs and the Medical College of Wisconsin.

Students are attending the program on a full-time basis for 17 weeks. The course includes; classroom instruction, skills development and clinical rotations at affiliated hospitals in the greater Milwaukee area. Following the classroom phase of instruction, there are 11 weeks of supervised field training. During field training, students respond to emergency calls and provide emergency care under the supervision of base physicians, instructors and/or licensed paramedics.

Upon completion of the Paramedic course with the required competencies, the student is eligible to take the National Registry for Emergency Medical Technicians/Paramedic. This is a State licensing exam and paramedics must pass the exam to obtain a Wisconsin EMT/P license, and work as a Paramedic in their community.



Operation Red Dragon

Southeastern Wisconsin EMS Systems and hospitals teamed up with the military to execute a massive emergency preparedness exercise on June 17, 2009. Part of the drill was held at Columbia St. Mary's Ozaukee and included the Ozaukee County EMS, Mequon Police and Fire Departments and Ozaukee County Emergency Management.

In Milwaukee County, fire departments from the cities of Wauwatosa and West Allis and Paratech Ambulance participated in a joint hospital, county and federal government exercise to test the abilities to respond in the event of a large scale disaster. One of the many exercises was held on the Froedtert Memorial Lutheran Hospital Grounds and involved a mock scenario where spectators at an event at Miller Park were exposed to a terrorist attack which involved radiation exposure. Several hundred soldiers from the Army acted as victims.

Once the victims were triaged using the new SALT triage method, Paramedic and basic life support units from Wauwatosa and West Allis Fire Departments and Paratech Ambulance transported patients from the decontamination and staging area to Froedtert Memorial Lutheran Hospital.

While enroute to the hospital, EMS units radioed the Milwaukee County EMS Communication Center to report the number and SALT triage category each patient was given by the EMS staff at the decontamination area. EMS Communications Center then relayed this information to the staff at FMLH where they were preparing for the arrival of several patients from the Red Dragon exercise.

It was very valuable for Milwaukee County EMS Communications Center to be involved in this exercise, as the staff were required to manage the receiving and processing of information on multiple patients from the Red Dragon exercise as well as receive and process information from multiple EMS units transporting patients who had accessed the system by calling 911 to area hospitals. Besides being a very valuable drill for the military, municipalities and hospitals throughout southeastern Wisconsin, it was a great experience for Milwaukee County EMS Communications who acts as a critical information bridge during such multiple casualty incidents.

The next issue of the REPORTER will be distributed in November, 2009.
Anyone having content for this issue is encouraged to submit the same to Janis Spitzer @
janis.spitzer@milwcnty.com no later than October 26, 2009.